

Management's Discussion and Analysis of

NETWORK MEDIA GROUP INC.

For the three month period ended February 28, 2023 and 2022

N E T W O R K

www.networkentertainment.ca

MANAGEMENT'S DISCUSSION AND ANALYSIS

The following Management's Discussion & Analysis ("MD&A") prepared as of April 24, 2023, should be read in conjunction with Network Media Group Inc.'s (the "Company" or "Network") unaudited condensed interim consolidated financial statements as of February 28, 2023 and its audited consolidated financial statements and accompanying notes for the years ended November 30, 2022 and 2021. The Company reports its financial results in accordance with International Financial Reporting Standards ("IFRS") in Canadian dollars.

Network is a public company incorporated under the *Business Corporations Act* of the Province of British Columbia whose common shares are traded on the TSX Venture Exchange ("TSXV") (symbol "NTE.V") and on the OTCQB Venture Market (symbol "NTEWF"). Additional information relating to the Company can be found on SEDAR at www.sedar.com.

Forward-looking Statements

To the extent any statements made in this MD&A contain information that is not historical, these statements constitute "forward-looking information" under applicable Canadian securities laws and are based on expectations, estimates and projections. These statements are necessarily based upon management's perceptions, beliefs, assumptions and expectations of historical trends, current conditions and expected future developments, as well as a number of specific factors and assumptions that, while considered reasonable by management of the Company as of the date of such statements, are inherently subject to significant business, economic and competitive uncertainties and contingencies that could result in the forward-looking information ultimately, perhaps materially, being incorrect. Words such as "expects", "anticipates", "intends", "plans", "estimates", "believes", "may", and variations of such words and similar expressions, are intended to identify such forward-looking information.

All forward-looking information in this MD&A involves known and unknown risks, uncertainties and other factors that are beyond the control of the Company and may cause the actual results, performance, or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by such forward-looking information. Such risk factors include, but are not limited to: the Company's ability to attract foreign and domestic broadcasters and distributors for its programs, whose purchase/licensing patterns and own consumer markets may change, having a material impact on the Company's revenues and future business opportunities; audience acceptance of the Company's programs; the Company's ability to recoup production costs; the availability of tax credits; conditions in the entertainment industry generally; sales cycles, consumer demand and the timing of third party broadcaster and distributor licensing decisions; failure by third party broadcasters and distributors to honour the terms of contracts/licenses entered into with the Company, or comply with the payment terms contained in those contracts/licenses; the timing of when the proceeds of broadcaster and distributor licenses meet the Company's revenue recognition criteria; disruption of the timing for delivery of the Company's products to its broadcasters and distributors for reasons including, but not limited to, production schedule changes, availability of production crew, travel disruption and personal schedules of key talent, all of which can prolong delivery times and delay the timing of release of the Company's products to the public and ultimately delay receipt of licensing and broadcasting fees; fluctuations in currency exchange rates; changes in accounting standards; changes in technology and capital expenditure requirements; acquisitions that Network may undertake in the future; and changes in laws or regulations applicable to the Company's business, or the interpretation or application of those laws and regulations. These risk factors are not intended to represent a complete list of the factors that could affect the Company and the reader is cautioned to consider these and other factors, uncertainties, and potential events carefully and not to put undue reliance on forward-looking information. There can be no assurance that such forward-looking information will prove to be accurate, as actual results and future events could vary or differ materially from those anticipated in such information.

Forward-looking information is provided for the purpose of giving readers more insight into the Company's future financial and operational results, based on management's expectations. Readers are cautioned that the information may not be appropriate for other purposes. The Company disclaims any intention or obligation to update or revise any forward-looking information, whether as a result of new information, future events or otherwise, or to explain any

material difference between subsequent actual events and such forward-looking information, except to the extent required by applicable law. Material assumptions within the forward-looking information are in the section **Revenue Recognition and Forward-Looking Statements**.

Readers are also directed to review the “**Risks and Uncertainties**” section of this MD&A below.

Overview and Summary of Results

Network’s primary business entails developing, producing, distributing, and exploiting its film and television properties, as well as providing production services to third parties.

During the three month period ended February 28, 2023, the Company delivered 5 episodes of the *Legends of Hockey* series and continued production on two other feature length documentaries. Subsequent to February 28, 2023, the Company delivered a bonus episode of *Legends of Hockey* and commenced pre-production on a new feature length documentary.

For the three months ended February 28, 2023, the Company realized the following:

- Revenues of \$1.8M (2022 – \$0.4M)
- Net and comprehensive loss of \$0.7M (2022 – \$0.9M):
- Adjusted EBITDA loss of \$0.4M (2022 – \$0.5M)
- Loss per share of \$0.01 (2022 – loss of \$0.01 per share)
- Adjusted EBITDA loss per share of \$0.00 (2022 – loss of \$0.01 per share)
- Backlog of \$7.4M (November 30, 2022 – \$6.3M)

Network continues to develop its Non-Fungible Token (“NFT”) division. Network NFT Studios creates partnerships with top creators from film, music, art, fashion, and sports to create leading edge NFT experiences and limited-edition collections. Consumers gain a deeper connection with their favorite artists, icons, and personalities beyond mainstream productions and social media. All NFT creations, or “mints,” occur on a decentralized blockchain, producing a tamper-proof record of each NFT’s history of ownership.

Network will generate revenue from NFT projects in both a principal and agency model. The principal model is one in which Network NFT Studios seeks to acquire NFT rights for globally recognized intellectual property and monetize them directly. The agency model typically involves consulting agreements for Network NFT Studios to provide services as a strategic consultant/partner to ideate, develop and execute on brand extension strategies. The Network NFT Studios’ teams have been actively engaging with a number of IP holders, talent and potential partnerships as evidenced by the Company’s recent partnership with the Hockey Hall of Fame (“HHOF”).

The Company will launch a fan-focused NFT program that will encourage peer-to-peer collaboration and incentives for fans to interact with their HHOF digital collectibles, unlocking new rewards and experiences in the process. This NFT initiative will inspire hockey fans and NFT collectors alike to buy, collect and trade NFT digital collectibles, and to be part of a holistic and vibrant community to celebrate the history of hockey and the players and plays of a lifetime.

Network’s NFT promotions commenced in November 2022 in conjunction with the 2022 Hall of Fame inductees and the premiere of the Company’s television series *Legend of Hockey: Greatness Calling 2000-2020*, with further NFT drops scheduled for the Fall 2023.

Operations & Outlook

Network builds its production slate in two primary forms: documentary films and docu-series. The Company works closely with broadcasters, distributors, and exhibitors to maximize the distribution and financial return of its productions. Produced for theatrical, television, online, and home entertainment distribution and exhibition, these productions are the foundation of Network’s brand and statement of quality to the marketplace.

During the current quarter, the Company complete delivery of the final 5 episodes of the 10 episode television series *Legend of Hockey: Greatness Calling 2000-2020*; 2) continued work on two other feature length documentaries, and; 3) commenced pre-production on another feature length documentary.

Financing

During the three month period ended February 28, 2023, the Company's operations were financed primarily by cash generated from operating activities, interim production financing and bank advances.

The Company finances its individual productions by way of advances from funding partners (broadcasters, distributors, and streaming services), as well as by securing interim production loans. During the three month period ended February 28, 2023, the Company received \$0.6M (2022 – \$0.6M) of interim production financing which are secured by future contracted funding from broadcasters and distributors, as well as government labour tax credits receivable. In addition, operating activities generated \$0.3M (2022 – \$0.1M) of cash.

Revenue Recognition and Forward-Looking Statements

The Company follows a revenue recognition policy that is standard to the film industry (Note 3 of the audited consolidated financial statements for the years ended November 30, 2022 and 2021). Under this policy the Company does not recognize revenues for a film or episode where the copyright is owned by the Company (referred to as proprietary productions) until all of the following events have occurred:

1. A buyer has signed an agreement to purchase the property;
2. The property is in finished and final form;
3. Network has shipped the property to the buyer as required under the purchase agreement;
4. The price agreed between the buyer and Network can be determined as a final amount;
5. It is reasonable for Network to conclude it will receive the amount that the buyer has agreed to pay; and
6. The later of the license term commencing and satisfaction of the delivery conditions of the purchase agreement between Network and the buyer.

The expenses and revenues attributable to any specific property are deferred until all of the above factors are satisfied.

If the production is a “work-for-hire” scenario where the Company does not own the copyright (referred to as service work), then the Company records the revenue where performance obligations are satisfied over time are recognized based upon the proportion of costs incurred in the current year to total expected costs. In this scenario, the revenue is calculated based upon the proportion of costs incurred up to the current period to the property's total cost. When it is expected that total costs will exceed revenue the expected loss is recognized immediately in profit or loss.

Forward-looking revenue

The performance (or period to period earnings comparisons) of entertainment companies like Network can often be challenging for readers. As such, the Company feels it is necessary to provide some additional information so that a meaningful assessment of the Company's potential future financial performance and earnings is possible.

Contracts and funding for a film or television property are secured well in advance of commencement of production of the property. Practically speaking, the only significant element of uncertainty is the specific accounting period in which revenue earned by the Company can be recognized due to the requirements of its revenue recognition policy as described above. Often delivery schedules are changed in mid-production and at the discretion of the broadcaster which can often delay the recognition of the property's associated revenue. Readers should be cautioned that such adjustments can be material in nature given that the Company is not able to record any revenue until the property is delivered.

The Company has certain properties currently in production which have been sold to buyers under binding purchase agreements. Deferred revenue totaling approximately \$0.5M as at February 28, 2023 (November 30, 2022 – \$0.6M),

represents funding advances received on these properties. Below is an estimate of the ultimate gross revenue and the expected period of recognition for these properties:

Contracted Future Production Revenues	\$ Millions
Deferred revenue as at Feb 28, 2023	\$ 0.5
Contracted future revenue	6.9
Total expected revenue - contracted	<u>\$ 7.4</u>
Revenues expected within 6 months	\$ 3.5
Revenues expected within 7 to 12 months	\$ 1.0
Revenues beyond 12 months	\$ 2.9

As stated above, under IFRS the Company is not able to recognize revenue until all of the above-mentioned conditions have been met. As at April 24, 2023, Network has contracts for \$7.4M that have yet to be recorded as revenue, but are expected to be received and recognized as revenue within the periods noted above.

The above statements regarding the Company's anticipated, or contracted for, future revenue constitutes "forward-looking information" under applicable Canadian securities laws – readers are directed to refer to the Forward-Looking Statement disclosures at the beginning of this MD&A. The above calculations are based on expectations, estimates and projections as of the date of this MD&A and are necessarily based upon assumptions and expectations regarding future production revenues and partial revenues generated from properties under contract. Estimates of future revenues are based on the terms of contracts entered into. Such assumptions and expectations include, but are not limited to the following: the terms of the contracts will not be altered; delivery of the Company's products will occur as scheduled; the purchasing party will make payment as and when due under the contract, and will comply with all payment terms; the US-Canadian currency exchange rates remain stable (assumed to be 1.3 USD-CDN for the purposes of the estimates made herein); no unforeseen event interrupts business in the ordinary course; and the purchasing party will pay, or has paid, Network on a pro-rata to percent completed for a film or episode that is in progress. Should conditions change, the above revenue estimates may not be met and actual results may differ, perhaps materially.

Summary Consolidated Financial Information

The summary consolidated financial information set out below has been prepared in accordance with IFRS and is derived from the Company's unaudited condensed interim consolidated financial statements and accompanying notes for the three month period ended February 28, 2023, and can be found at www.sedar.com.

Consolidated Summary of Financial Position	As at February 28, 2023	As at November 30, 2022
Cash	\$ 937,795	\$ 708,287
Current assets	5,306,004	6,299,594
Investment in film and television	11,332,157	11,714,410
Total assets	17,526,684	20,558,530
Current liabilities	6,842,450	9,024,103
Total liabilities	7,598,766	9,975,419
Shareholders' equity	9,927,918	10,583,111
Working capital deficit	\$ (1,536,446)	\$ (2,724,509)

Condensed Interim Consolidated Statements of Net and Comprehensive Loss
Expressed in Canadian dollars (unaudited)

	Three month period ended	
	February 28, 2023	February 28, 2022
Total revenue	\$ 1,828,115	\$ 428,570
Production costs	564,082	67,538
Amortization of film and television properties	1,308,491	485,572
Amortization of property, equipment and right of use assets	83,981	99,306
General and administrative	359,910	392,507
Impairment of investment in film and television properties	6,302	25,000
Selling and distribution	60,550	10,725
Share-based compensation	86,180	202,302
Foreign exchange loss	75,747	17,806
Write-off of accounts payable	-	(51,718)
	2,545,243	1,249,038
Loss before other items	(717,128)	(820,468)
Other income	(28,021)	-
Financing expense, net	52,266	32,907
Net and comprehensive loss for the period	\$ (741,373)	\$ (853,375)
Loss per share		
- basic	\$ (0.01)	\$ (0.01)
- diluted	\$ (0.01)	\$ (0.01)
Weighted average number of shares outstanding		
- basic	89,123,537	75,658,909
- diluted	89,123,537	75,658,909
Adjusted EBITDA	\$ (436,897)	\$ (527,772)
Adjusted EBITDA per share	\$ (0.00)	\$ (0.01)

Non-IFRS Measures

In addition to results reported in accordance with IFRS, the Company reports using certain non-IFRS financial measures as supplemental indicators of the Company's financial and operating performance. These non-IFRS financial measures include EBITDA and Adjusted EBITDA. The Company believes these supplemental financial measures reflect the Company's on-going business in a manner that assist the reader's meaningful period-to-period comparisons and analysis of trends in its business.

"Adjusted EBITDA" is calculated based on EBITDA (known as earnings/loss before interest, taxes, depreciation and amortization) plus share-based compensation expense, finance costs (income), foreign exchange gain (loss) and losses and other items of an unusual nature that do not reflect ongoing operations.

EBITDA and Adjusted EBITDA are commonly reported and widely used by investors and lenders as an indicator of a company's operating performance and ability to incur and service debt, and as a valuation metric. EBITDA and Adjusted EBITDA are not an earnings measure recognized by IFRS and therefore do not have a standardized meaning prescribed by IFRS. Therefore, EBITDA and Adjusted EBITDA may not be comparable to similar measures presented by other issuers. Below is a table detailing the adjustments to earnings made by the Company to calculate Adjusted EBITDA:

	Three month period ended	
	February 28, 2023	February 28, 2022
Loss for the period	\$ (741,373)	\$ (853,375)
<u>Adjustments</u>		
Amortization of property, equipment and right of use assets	83,981	99,306
Impairment of investment in film and television properties	6,302	25,000
Financing expense, net	52,266	32,907
Share-based compensation	86,180	202,302
Foreign exchange gain	75,747	17,806
Write-off of accounts payable	-	(51,718)
Adjusted EBITDA	\$ (436,897)	\$ (527,772)
Adjusted EBITDA per share	\$ (0.00)	\$ (0.01)

Overall Financial Position – First Quarter Fiscal 2023

Net and comprehensive loss decreased by \$112,002 to a loss of \$741,373 for the three month period ended February 28, 2023, as compared to a loss of \$853,375 in Q1 fiscal 2022.

Total assets decreased by \$3M during the period due primarily to receipt of tax credits receivables.

The \$2.4M decrease in total liabilities was mainly due to repayment of interim production financing and other debts.

A more detailed analysis of the other components of profits and loss is provided below under the title *Results of Operations – Quarter ended February 28, 2023 compared to the quarter ended February 28, 2022.*

Results of Operations

Quarter ended February 28, 2023 compared to the quarter ended February 28, 2022

The following discussion describes the significant changes in the consolidated results from operations:

Revenue

Revenue increased by \$1,399,545 from \$428,570 in 2022 to \$1,828,115 in 2023.

Production revenue was \$1,035,850 in 2023 as compared to \$313,851 in 2022. The increase was a result of the delivery of episodes 6 – 10 of *Legends of Hockey*. Contract production services revenue was \$666,313 in 2023 as compared to \$73,616 in 2022.

The detailed breakdown of revenues is as follows:

	Three month period ended	
	February 28, 2023	February 28, 2022
Production revenue	\$ 1,035,850	\$ 313,851
Contract production services revenue	666,313	73,616
Distribution revenue	125,952	41,103
	<u>\$ 1,828,115</u>	<u>\$ 428,570</u>

Additional information about future revenue of the Company can be found at the section *Revenue Recognition and Forward-Looking Statements.*

Production costs

Production costs were \$564,083 in 2023 as compared to \$67,538 in 2022 and is associated directly to the service work project in production during the period.

Amortization of film and television properties

Amortization of film and television properties increased by \$822,919 from \$485,572 in 2022 to \$1,308,491 in 2023. Please refer to the accounting policies in Note 3 of the audited consolidated financial statements for the years ended November 30, 2022 and 2021 for information on how the amortization of the properties is calculated.

Amortization of property, equipment and right of use assets

Amortization of property, equipment and right of use assets decreased by \$15,325 to \$83,981 in 2023 as compared to \$99,306 in 2022. The decrease is due to the derecognition of several equipment leases that had expired in the prior year.

General and administrative expenses

General and administrative expenses decreased marginally by \$32,597 from \$392,507 in 2022 to \$359,910 in 2023.

Impairment of investment in film and television properties

Network recorded impairment of film and television properties of \$6,302 in 2023 compared to \$25,000 in 2022.

Selling and distribution expenses

Selling and distribution expenses increased by \$49,825 from \$10,725 in 2022 to \$60,550 in 2023 which is primarily due to royalties and publicity expenses paid to third parties.

Share-based compensation

Share-based compensation decreased by \$116,122 from \$202,302 in 2022 to \$86,180 in 2023. The decrease is due to the cancellation of options previously issued as calculated using the Black-Scholes model, which resulted in a decrease in the number of options that vested during the three month period.

Foreign exchange loss

Foreign exchange loss increased by \$57,941 to \$75,747 in 2023 as compared to \$17,806 in 2022. The change is due to the fluctuation of the Canadian dollar against the US dollar throughout the three month period.

Financing expense, net

Total net financing expense increased by \$19,359 from \$32,907 in 2022 to \$52,266 in 2023. This increase was due to the costs of the interim production loans on completed projects as well as the interest on the EDC loan received in prior years.

Loss for the period

Net and comprehensive loss for the three month period ended February 28, 2023 was \$741,373 (\$0.01 per share) as compared to loss of \$853,375 (\$0.01 per share) in 2022.

Summary of Quarterly Results

The following table contains a summary of certain unaudited information for each of the eight most recent financial quarters. All periods presented have been prepared in accordance with IFRS.

000's of dollars, except per share figures	Quarter ended							
	Q1 2023	Q4 2022	Q3 2022	Q2 2021	Q1 2021	Q4 2021	Q3 2021	Q2 2020
Total revenue	\$ 1,828	\$ 1,994	\$ 9,477	\$ 534	\$ 429	\$ 1,050	\$ 1,052	\$ 1,150
Net and comprehensive income (loss)	(741)	261	2,309	(1,120)	(853)	(743)	(579)	(621)
Income (loss) per share - basic and diluted	\$ (0.01)	\$ 0.00	\$ 0.03	\$ (0.02)	\$ (0.01)	\$ (0.01)	\$ (0.01)	\$ (0.01)

The quarterly information is unaudited, but reflects all adjustments of a normal, recurring nature, which are, in our opinion, necessary to present a fair statement of the results of operations for the periods presented. Quarter-to-quarter comparisons in the financial results are not necessarily meaningful and should not be relied upon as an indication of future performance due to how revenue is recognized in the entertainment industry (see **Seasonality** below).

Liquidity and Capital Resources

Network's liquidity needs are met through a variety of sources. Network generates cash from operations, by borrowing against earned and expected tax credits, through operating lines of credit and through debt and share issuances. The primary uses of cash are operating expenses, capital expenditures, interest and principal payments on current debt, and investment in its film and television properties.

Overall, the Company's cash position decreased by approximately \$0.6M as at February 28, 2023. Cash provided by operating activities in the three months ended February 28, 2023, was \$0.3M, compared to \$0.1M in 2022.

Financing activities for the three months ended February 28, 2023 resulted in cash used of \$1.8M compared to cash provided of \$0.7M in 2022. During the three month period, the Company received interim production financing of \$0.6M (2022 – \$0.6M) and repaid \$2.4M (2022 – \$nil) of interim production financing. The cycle of incurring interim production financing and repayments thereof is common in the entertainment industry. Chartered banks regularly lend companies such as Network the funding to produce and complete its production through the financing of future contracted payments and tax credits. Upon receipt of these funds, the interim production financing is paid down and any excess funds go into working capital.

Cash provided by investing activities in the three months ended February 28, 2022 was \$1.8M, compared to requiring cash of \$2.09M in the prior period. The Company used the cash primarily for its continued development and production of its film and television properties.

Liquidity

The Company manages its capital structure in accordance with financial conditions and timing of various payments from production financings, third party broadcasters and distributors and from government tax credit programs. In order to maintain its capital structure, the Company may elect to issue or repay short-term debt, issue shares or undertake any other activities as deemed appropriate.

As at February 28, 2023, Network had a working capital deficit of \$1.5M compared to \$2.7M as at November 30, 2022. Readers are cautioned to be aware that deferred revenue is recorded by the Company as a current liability, whereas this funding is invested in film and television properties which is a long-term asset, thus creating an inherent working capital deficiency. If readers were to adjust the deficit for the deferred revenue, the Company's working capital deficit would be as follows:

	February 28, 2023	November 30, 2022
Current assets	\$ 5,306,004	\$ 6,299,594
Current liabilities	(6,842,450)	(9,024,103)
Working capital deficit	\$ (1,536,446)	\$ (2,724,509)
Deferred revenue adjustment	502,445	575,782
Adjusted working capital deficit	\$ (1,034,001)	\$ (2,148,727)

Network believes that between cash flow generated through operations, the Company's ability to negotiate short-term debt instruments, stock issuances and interim production financing of its proprietary properties, it will generate sufficient liquidity to meet cash requirements for the next 12 months.

Capital Management

The Company's objectives when managing capital are to safeguard its assets, maintain a competitive cost structure, continue as a going concern in order to pursue the development of its film and television properties, and provide a return to its shareholders in the form of capital appreciation. The Company defines capital as the aggregate of its shareholders' equity. Capital as at February 28, 2023 was \$10.0M (November 30, 2022 – \$10.5M).

In order to facilitate management of capital, the Company continues to prepare annual expenditure budgets that are updated as necessary and dependent on various factors, including successful deployment of capital and industry conditions. The annual and updated budgets are approved by the Board of Directors.

The Company believes that through operations and production financing of its proprietary properties, it will generate sufficient liquidity to meet cash requirements for the next twelve months.

There were no changes in the Company's approach to capital management during the three month period ended February 28, 2023. The Company is not subject to externally imposed capital requirements.

Related party transactions

The Company has transacted business in the normal course of operations with related parties and entities over which the related parties' exercise control. These transactions are measured at the exchange amount, which is the amount of consideration established and agreed to by the related parties.

Key management personnel consist of the Board of Directors and the named Officers of the Company, who have authority and responsibility for planning, directing and controlling the activities of the Company. During the three month period ended February 28, 2023, the Company:

- paid or accrued wages to key management personnel in the following manner:
 - Recorded as general and administrative expenses – \$7,500 (2022 – \$7,500);
 - Recorded as investment in film and television properties – \$72,160 (2022 – \$153,850);
 - Recorded as direct production costs – \$80,090 (2022 – \$nil)
 - These costs were paid to the following related parties:
 - \$62,500 (2022 – \$70,000) as salaries and wages to the CEO;
 - \$56,250 (2022 – \$56,250) as salaries and wages to the COO, and;
 - \$41,000 (2022 – \$42,600) as salaries and wages to a company controlled by the CFO.
- recorded share-based compensation of \$45,901 (2022 – \$191,711) on options that vested during the period, as follows:
 - \$9,991 (2022 – \$27,049) to three Directors;
 - \$7,867 (2022 – \$84,777) to the current and former Chairman of the Board of Directors;
 - \$12,883 (2022 – \$33,224) to the CEO;
 - \$10,780 (2022 – \$26,847) to the COO;
 - \$4,303 (2022 – \$17,694) to the CFO, and;
 - \$77 (2022 – \$2,120) to another related party.
- granted nil (2022 – nil) stock options under the Company's stock option plan

Recorded in accounts payable and accrued liabilities at February 28, 2023 is \$13,650 (2022 – \$nil) owed to a company controlled by an Officer of the Company. Amounts due to the related party are unsecured, non-interest bearing and due on demand.

Capital Expenditures

The Company monitors its property and equipment on a continual basis and replenishes on an as needed basis. The Company does not anticipate any significant expenditures on property and equipment in the upcoming year.

Share Issuances

During the three month period ended February 28, 2023, the Company did not issue any common shares.

Options

Pursuant to the Company's equity-settled stock option plan, as last amended on October 11, 2022, the Board of Directors may, from time to time, authorize the granting of options to Directors, employees and consultants of the Company to a maximum of 20% of the outstanding shares of the Company which is limited to a maximum of 17,000,000 options as approved by the shareholders of the Company. Options granted under the plan have contractual option terms not exceeding 10 years and vesting periods as determined by the Company's Board of Directors.

The Company uses the Black-Scholes option-pricing model to determine the estimated fair value, at the grant date, of the options issued. In all the calculations the annual dividend yield was assumed to be \$nil, and expected volatility was based on historical volatility. All other assumptions are summarized below:

Grant Date	Options Granted	Exercise Price	Share Price	Annual Volatility Rate	Risk Free Interest Rate	Fair Value at Grant Date	Expected Life
2022	5,386,667	\$ 0.11	\$ 0.09	93%	2.65%	\$ 0.06	4.8

For the three month period ended February 28, 2023, the Company recognized compensation expense in relation to the above listed options of \$86,180 (2022 – \$202,302), which is included in profit or loss.

Seasonality

Results of operations for any period are dependent on the number and timing of film and television properties delivered, which cannot be predicted with certainty. Consequently, the Company's results from operations may fluctuate materially from period-to-period and the results of any one period are not necessarily indicative of results for future periods. Cash flows may also fluctuate and are not necessarily correlated with revenue recognition. During the initial license of broadcast rights by the Company, the Company is reliant on the broadcaster's budget and financing cycles as well as delivery schedules. If the license period gets delayed and commences at a later date than originally predicted, the periods in which revenues are recorded may be affected. Readers of the Financial Statements and this MD&A are therefore cautioned about extrapolating the results for quarterly or annual periods in the financial years ended November 30, 2022 and 2021, into quarterly or annual expectations in future years.

Financial Instruments

The fair values of the Company's financial instruments approximate the carrying values, due to their short terms to maturity or attached market rates of interest. The Company has no financial instruments measured at FVTPL.

The fair values of the Company's financial instruments approximate the carrying values, due to their short terms to maturity or attached market rates of interest.

The Company classifies the fair value of these transactions according to a hierarchy that prioritizes the inputs to fair value measurement. The three levels of the fair value hierarchy are:

Level 1 – Unadjusted quoted prices in active markets for identical assets or liabilities;

Level 2 – Inputs other than quoted prices that are observable for the asset or liability either directly or indirectly; and
Level 3 – Inputs that are not based on observable market data.

Risks arising from financial instruments

The Company is exposed to various risks related to its financial instruments as follows:

(i) *Market risk*

Market risk is the risk that changes in market prices, such as interest rates and foreign exchange rates, will affect the Company's net income and the value of financial instruments. The objective of market risk management is to manage and control market risk exposures within acceptable limits, while maximizing returns. Market risk is comprised of foreign exchange risk, interest rate risk and other price risk. The Company is not exposed to material other price risk.

The Company's exposure to market risk is as follows:

Foreign exchange risk

Foreign exchange risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in foreign exchange rates.

The Company has not entered into foreign exchange purchase contracts to manage its foreign exchange risk, because, in management's view, the cost of setting up the contracts is in excess of the risks associated with a sudden change in the exchange rates. Management continually monitors the exchange rates and will enter into risk prevention measures when warranted.

A five percent fluctuation in the US dollar rate impacting US dollar revenues during the three month period ended February 28, 2023 would result in a \$34,642 (2022 – \$5,406) impact to profit or loss.

The Company is also exposed to foreign exchange risk on its cash, accounts receivable and accounts payable balances that are denominated in U.S. dollars, being, respectively, \$653,345 (November 30, 2022 – \$470,234), \$507,201 (November 30, 2022 – \$928,993) and \$1,287,296 (November 30, 2022 – \$428,704).

A five percent fluctuation in the US dollar closing rate at February 28, 2023 would result in a net change to profit or loss of \$6,338 (2022 – \$37,487).

The Company's exposure to and management of foreign exchange risk, has not changed materially from that of the prior year.

Interest rate risk

Interest rate risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market interest rates.

Interest rate risk arises on interest-bearing financial instruments recognized in the consolidated statement of financial position such as line of credit, interim production financing and debt payable.

If the market interest rates had changed 100 basis points, the Company's cost of capital would have fluctuated by \$50,495 (2022 – \$36,258).

The Company's exposure to and management of interest rate risk has not changed materially from that of the prior year.

(ii) Credit risk

Credit risk is the risk that one party to a financial instrument will cause a financial loss for the other party by failing to discharge an obligation. The Company is subject to credit risk with respect to cash and accounts receivable. The Company's maximum exposure to credit risk at the end of the reporting period is the carrying value of these assets. Substantially all of the Company's customers are in the entertainment industry and are subject to normal industry credit risks. Credit risk is managed through a credit approval process and monitoring procedures, and there are no expected credit losses.

All cash balances are held at a major Canadian banking institution.

As of February 28, 2023, there are \$562,556 (November 30, 2022 – \$363,396) of accounts receivable due over 61 days, but not considered impaired. Refer to Note 3 of the unaudited condensed interim consolidated financial statements as of February 28, 2023 for a breakdown.

The Company's exposure to and management of credit risk has not changed materially from that of the prior year.

(iii) Liquidity risk

Liquidity risk is the risk that an entity will encounter difficulty in meeting obligations associated with financial liabilities that are settled by delivering cash or another financial asset. The Company's liquidity needs can be met through a variety of sources. The Company generates cash from operations, by borrowing against earned tax credits through interim production financing, and by issuances of common shares. The Company manages liquidity risk by continuously monitoring actual and forecast cash flows.

The Company will require additional capital in order to meet the payment expectations related to its debts. Accounts payable and accrued liabilities are due on standard commercial terms.

The Company's exposure to and management of liquidity risk has not changed materially from that of the prior year.

Off-Balance Sheet Arrangements

There are no off-balance sheet obligations that are not disclosed in the financial statements.

Outstanding Shares

As at April 24, 2023, the Company had 89,123,537 common shares issued and outstanding, and has 14,851,667 stock options outstanding.

Other

Additional information and other publicly filed documents relating to Network are available through the internet on the Canadian Securities Administrators' System for Electronic Document Analysis and Retrieval ("SEDAR"), which can be accessed at www.sedar.com.