

**NETWORK MEDIA GROUP INC**  
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**NEWS RELEASE**

**NETWORK ENTERTAINMENT ANNOUNCES PARTNERSHIP WITH GATHR TO RELEASE**  
**I AM MLK JR. DOCUMENTARY IN THE U.S. WITH THEATRICAL ON DEMAND®**

**I AmMLKJr.com Website Allows Audiences to Screen the Film in Their Home Town**

**Vancouver, B.C., April 12, 2018 – Network Media Group Inc. (TSX: NTE.V) (OTCMKTS: NMGGF) and Network Entertainment Inc. (“Network” or “the Company”)** is pleased to announce they have partnered with GATHR to launch a Theatrical On Demand® release for the feature documentary *I Am MLK Jr.* allowing audiences to screen the film in movie theaters across the United States.

Following a successful April 4 television broadcast on Paramount Network and simulcast on BET, marking the 50<sup>th</sup> anniversary of Dr. Martin Luther King’s assassination, the release on the GATHR Theatrical On Demand® platform allows individuals the opportunity to watch the full-length feature documentary, by hosting and reserving screenings in local movie theaters within the U.S.

Theatrical screenings for *I Am MLK Jr.* can be organized and booked at [IAmMLKJr.com](http://IAmMLKJr.com)

*I Am MLK Jr.* looks at both the public and the private side of Dr. King, featuring interviews with Dr. King's friends and supporters such as Congressman John Lewis, Reverend Jesse Jackson, Ambassador Andrew Young and others supplemented by young voices of activists and celebrities who continue the work for racial equality such as Carmelo Anthony, Malcolm Jenkins, Van Jones, Nick Cannon and more.

Filmed entirely on location in historic churches across America where Dr. King preached, and which served as organizational hubs of the Civil Rights Movement, the film also features a selection of freedom songs, hymns and spirituals that elevated and inspired the Movement. These inspiring songs were performed in the film by artists including the Soul Children of Chicago, Mary Harris Gurley, Rutha Harris, Ahmad Hall and Friends and Michael Lowery.

“He believed in the power of bearing witness to the truth.” — Congressman John Lewis remarked in the film.

“He’s so iconic, when you walk into a black person’s house, they’ve got two pictures on the wall - Jesus and Martin Luther King.” — Nick Cannon also stated in the film.

“I am thrilled to be working with GATHR on the theatrical release of our film,” says Producer and acclaimed filmmaker Derik Murray. “It allows the film to be enjoyed in theaters across the country including small towns where Dr. King taught, spoke and marched. The relevance of Dr King's inspiring story and the importance of his leadership and commitment is a life story that resonates today more than ever.”

By logging into the film's web site [IAmMLKJr.com](http://IAmMLKJr.com) it is a simple process to reserve and host a screening in cities big and small nationwide. Everyone has the opportunity to demand a screening and experience the full-length feature film on the big screen with this unique Theatrical on Demand® platform.

**About Network**

*Network Media Group is the parent company of Network Entertainment Inc.*

Network Entertainment, founded and headquartered in Vancouver, British Columbia, Canada, produces premium content for global audiences. Network’s documentaries and docu-series showcase the lives of the world’s most inspiring cultural icons and their endearing legacy. Our films have featured a compelling lineup of icons from the worlds of Music, Movies, Comedy, Sports, Politics and Business. The Network premium brand of programming features outstanding casts and highly cinematic, richly crafted

storytelling. Our productions are consistently embraced by both popular and critical acclaim garnering awards, record ratings and unparalleled media coverage.

Network's broadcast and distribution partners include: AHC, AMC, Discovery Channel, CBC, CMT, CTV, Entertainment One, FremantleMedia, HBO Canada, History Channel, iTunes, Lionsgate, National Geographic, Paramount Network, Spike, Sundance TV, Thunderbird and TMN. Our work has been recognized by the Academy Awards, the Emmys, Realscreen Awards, the Gemini Awards, the LEOs, the Los Angeles Film Festival, Washington D.C. Silver Docs, Seattle International Film Festival, Tribeca Film Festival, Hawaii International Film Festival, Houston International Film Festival, Vancouver International Film Festival, Banff Television Festival, and the International Film and Television Festival of New York.

For additional information on Network Entertainment Inc., visit [www.networkentertainment.ca](http://www.networkentertainment.ca)

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**About GATHR**

What is Theatrical On Demand®? Theatrical On Demand® affords any individual the opportunity to organize and promote film screenings in movie theaters across the country. With Theatrical On Demand®, you can bring the film you want to see play in your local movie theater. It is easy. You just pick the date, time, and theater where you want to host your screening. GATHR Films will set everything up for you. It doesn't cost you anything to host a Theatrical On Demand® screening. You don't have to pay any screening room rental or exhibition fee. All you have to do is promote the film and get people to reserve tickets.

Learn more on: <https://gathr.us/>

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