

NEWS RELEASE

Network Entertainment Signs with ICM Partners

Vancouver, B.C., March 17, 2021 - Network Media Group Inc. (TSXV: NTE) (OTCMKTS: NMGGF) and **Network Entertainment Inc.** ("Network" or "the Company") is pleased to announce that the Company has signed with ICM Partners for global representation.

Led by Founder and CEO Derik Murray, President & COO Paul Gertz, and SVP & Executive Producer Brian Gersh, Network is focused on producing feature documentaries and documentary series celebrating the lives of the world's most iconic personalities and their enduring legacies, and telling the stories of fascinating and inspiring cultural topics from the worlds of music, film, comedy, sports, politics, and business.

Network delivers world-class casts, combined with visually cinematic and richly crafted storytelling, and its productions are consistently embraced by both audiences and critics alike, garnering awards, record ratings, and unparalleled media coverage for its partners.

"We are truly blessed to be working with an A-list roster of partners and collaborators on our current projects and upcoming slate, and are excited about joining forces with ICM to usher in this next phase of Network's evolution," said Network's Brian Gersh.

Recent Network releases include the electric four-part docuseries *PUNK*, executive produced by legendary fashion designer John Varvatos and punk pioneer Iggy Pop, which premiered in the U.S. on EPIX and is distributed globally by Fremantle; *The Age of A.I.*, an eight-part series in partnership with host and executive producer Robert Downey Jr., that launched on YouTube Originals and has attracted 48 million views and counting; and *I Am Patrick Swayze*, which became the highest-rated documentary on U.S. cable TV when it was released, premiering on the Paramount Network to an audience of over two million viewers.

Network's feature documentaries have been showcased at film festivals around the globe including Tribeca and SXSW, and its feature documentary, *Facing Ali*, on the life of Muhammad Ali, was shortlisted for an Academy Award for Best Feature Documentary. Network has been named to the Realscreen Global 100 List of the top production companies working in the non-fiction and unscripted visual content industry.

About Network Entertainment

Network Media Group is the parent company of Network Entertainment Inc.

Network Entertainment is a creatively driven, boutique film and television production company that creates, finances, and produces award-winning programming for television, digital platforms, and movie audiences around the world. The Network premium brand of content delivers world-class casts and features visually cinematic, richly crafted storytelling. The Company's productions are consistently embraced by both audiences and critics alike, garnering awards, record ratings and unparalleled media coverage for Network and its partners.

The Company's most recent productions include *PUNK*, a four-part series for EPIX with executive producers John Varvatos and Iggy Pop, the feature documentaries *I Am Richard Pryor*, which premiered at the 2019 SXSW Film Festival, and *I Am Patrick Swayze*, which premiered at the 2019 San Antonio Film Festival, winning the Festival Grand Prize, and *The Age of A.I.*, a YouTube Originals series hosted and executive produced by Robert Downey Jr.

Among the Company's many accolades, Network was named to the Realscreen Global 100 List, an annual compilation of the best global production companies working in the non-fiction and unscripted visual content industry. Network's work has also been recognized by the Academy Awards, the Emmys, Realscreen Awards, Gemini Awards, Leo Awards, the Los Angeles Film Festival, AFI Docs Film Festival (Silverdocs), San Antonio Film Festival, Seattle International Film Festival, Tribeca Film Festival, SXSW Film Festival, Hawaii International Film Festival, Houston International Film Festival, Vancouver International Film Festival, Banff Television Festival, and the International Film and Television Festival of New York.

Network's broadcast and distribution partners include A&E, AHC, AMC, AppleTV+, Discovery Channel, CBC, CMT, Crave, CTV, Entertainment One, EPIX, Fremantle, HBO Canada, History Channel, iTunes, Lionsgate, National Geographic, NBC Peacock, Paramount Network, Sky, Sundance TV, Thunderbird, TMN, Virgil Entertainment, and YouTube Originals.

Network's offices, production and post production facilities are located in Vancouver and Los Angeles, and the company is represented by ICM Partners.

For additional information on Network Entertainment Inc., visit www.networkentertainment.ca

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Except for historical information contained herein, this news release contains forward-looking statements that involve risks and uncertainties. These statements are necessarily based upon management's perceptions, beliefs, assumptions and expectations, as well as a number of specific factors and assumptions that, while considered reasonable by management of the Company as of the date of such statements are inherently subject to significant uncertainties and contingencies that could result in the forward-looking information ultimately, perhaps materially, being incorrect. All forward-looking information in this news release involve known and unknown risks, uncertainties and other factors that are beyond the control of the Company and may cause the actual results, performance or achievements of the Company to be materially different from those expressed or implied by such forward-looking information. Except as required pursuant to applicable securities laws, the Company will not update these forward-looking statements to reflect events or circumstances after the date hereof.