

NETWORK MEDIA GROUP INC.

1488 Frances Street
Vancouver, British Columbia, Canada V5L 1Y9

NOT FOR DISTRIBUTION TO U.S. NEWSWIRE SERVICES
OR DISSEMINATION IN THE UNITED STATES

NEWS RELEASE

DIRECTOR AND OFFICER OPTIONS GRANTED

Vancouver, British Columbia, February 26, 2015 - Network Media Group Inc. (TSX-V: NTE) (the "Company"), is pleased to announce that it has granted 250,000 incentive stock options to one of its directors, Ms. Sandra Lim, and 300,000 incentive stock options to its Chief Financial Officer, Mr. Darren Battersby, exercisable at \$0.10 per share for a 5 year term. The stock options are subject to regulatory approval.

About Network Entertainment

Network Entertainment Inc. is an established television and film production company with an award-winning international reputation. Network's productions include the Academy Award shortlisted feature documentary Facing Ali, the feature documentaries I Am Bruce Lee, which set all time ratings records for Viacom, I Am Steve McQueen and I Am Evel Knievel, both of which had their world premieres on Spike TV in 2014, and Stanley's Game Seven, the company's first 3D film. Network's programming has been showcased at marquee film festivals and by broadcasters throughout North America.

Network's past projects and current productions can be viewed at www.networkentertainment.ca

For further information concerning this press release, please email info@networkentertainment.ca

**ON BEHALF OF THE BOARD OF DIRECTORS OF
NETWORK MEDIA GROUP INC.**

"Derik A. Murray"

Derik A. Murray
Chief Executive Officer and Director

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

Except for historical information contained herein, this news release contains forward-looking statements that involve risks and uncertainties. Actual results may differ materially. Except as required pursuant to applicable securities laws, the Company will not update these forward-looking statements to reflect events or circumstances after the date hereof. More detailed information about potential factors that could affect financial results is included in the documents filed from time to time with the Canadian securities regulatory authorities by the Company.